



35th ANNUAL INDUCTION CEREMONY & DINNER GALA

Benefiting the Amateur Sports Development Fund

ABOUT THE GREATER BUFFALO SPORTS HALL OF FAME

The concept of creating a sports hall of fame for Buffalo was brought to fruition in the fall of 1990 by local businessman John Kapelewski. Incorporated as a non-profit organization, the Greater Buffalo Sports Hall of Fame held its inaugural induction dinner in 1991.

Proceeds from the Annual Induction Dinner benefit the Amateur Sports Development Fund (ASDF).

Created in 1993 to support Buffalo's effort to host the World University Games, the ASDF has provided grants to

WNY athletes, teams and organizations through funds generated by the annual GBSHOF Induction Dinner. Since 2022, the Amateur Sports Development Fund has awarded \$69,000 to 39 organizations in support of more than 6,600 youth, adaptive and amateur athletes. Overall, approximately \$270,000 has been distributed to nearly 200 local organizations and individuals since 1993.

"It's truly what we're all about," notes President John Maddock. "This is our way to give back to the community and to

help our area athletes, groups and teams reach their full potential in their athletic endeavors. It's a wonderful way for us—and our corporate partners—to be the '12th man' to many of the area's best."

The GBSHOF is now on permanent display at Dave and Adam's Card World, located at 8075 Sheridan Drive in Williamsville, NY. The new location provides the general public the opportunity to view memorabilia from all previous inductees during Dave and Adam's normal business hours.



The full list of GBSHOF inductees, our entire history, information about the ASDF, and more, can be found at our website: www.GBSHOF.com

AMATEUR SPORTS DEVELOPMENT FUND 2025 GRANTEES:

Alden Bulldogs Booster Club
Hydration Stations

Bomb Squad Academy Center
Heavy Bags, Gloves, Punch Mitts,
Jump Ropes

G.I.R.L.S. Sports Foundation
Equipment for Sports Camps

The Champion Project - High Five
Adaptive Equipment for
Children's Sports Camps

Gliding Stars of WNY
Adaptive Equipment

Lighthouse Soccer League
Soccer Nets

Hope Chest
AED/Paddles and Life Jackets

Holland Raiders
Football Helmets

Springville Youth Football
Football Pants and Cheer Uniforms

Thee Cities Best
Camp Shirts/Jerseys

Adam Page
Custom Outrigger and Skis for
Competition

THE GREATER BUFFALO SPORTS HALL OF FAME IS PROUD TO ANNOUNCE THE CLASS OF 2025:

Clar Anderson — NCAA wrestling champion and award-winning wrestling coach.

Mike Buczkowski — Long-time baseball executive and longest tenured general manager in Buffalo Bisons history.

Joey Giambra (Veteran) — Known as the "uncrowned king" of the middleweight boxing division.

Jack Jurek — AMF World Cup Champion Bowler (1984) and winner of two PBA national titles (1995 and 2009).

Tom Montemage (Veteran) — Three-time member of the U.S. Olympic cycling team (1948 London, 1952 Helsinki, 1964 Tokyo).

John Murphy — Legendary Buffalo radio and television broadcaster and longtime voice of the Buffalo Bills.

Paul Owens (Veteran) — General Manager of the 1980 World Series Champion Philadelphia Phillies.

Jim Peelle (Veteran) — Known as the "father of modern intercollegiate athletics" at the University at Buffalo.

Meaghan Sittler — A pioneer for women's hockey, and a college and international hockey standout.

James Starks — All-WNY (Niagara Falls H.S.), 3-time All-MAC honors (UB) and a member of the Green Bay Packers Super Bowl XLV championship team.

Kathy Sweet — All-WNY basketball standout (Clarence H.S.) and Big East Rookie of the Year and 2-time Big East All-Conference honors (Boston College).

Jillian Vogtli — Two-time U.S. Olympian, and 5-time member of the U.S. World Cup Ski team.

Veteran indicates inductee is deceased.



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SPONSORSHIP INFORMATION

On behalf of the Greater Buffalo Sports Hall of Fame, thank you for the opportunity to present this Corporate Partnership package for the 2025 induction ceremony and dinner for your review and consideration. As part of this terrific night, the Greater Buffalo Sports Hall of Fame has developed the following partnership program designed to give your company a variety of marketing opportunities.

	PRESENTING SPONSOR	MVP SPONSOR	CHAMPION SPONSOR	INDUCTEE SPONSOR	HOME TEAM SPONSOR
Investment	\$10,000 SOLD OUT	\$5,000 SOLD OUT	\$4,000	\$3,000	\$1,500
Media Backdrop	Logo on GBSHOF media backdrop	N/A	N/A	N/A	N/A
Press Conference Presence	Included in the Press Release announcing the 2025 Class	Presenting Sponsor for the Annual Press Conference	N/A	N/A	N/A
Ticket Invitation / Awareness Pieces	Image included on official GBSHOF invitations and awareness pieces	N/A	N/A	N/A	N/A
On Stage Presence	In-Event mentions by MC	In-Event mentions by MC	In-Event mentions by MC	On-Stage Presentation to Inductee	N/A
Radio Program Advertising	(4) 30-second spot times per show	(2) 30-second spot times per show	(2) 30-second spot times per show	N/A	N/A
Program Advertising	Full Color Back Cover	Full Page B/W	Full Page B/W	Full Page B/W	Half Page B/W
Event Recognition	Logo on Monitors	Logo on Monitors	Logo on Monitors	Logo on Monitors	Logo on Monitors
Web Advertising	Logo on all GBSHOF webpages	Logo on Sponsor Page	Logo on Sponsor Page	Logo on Sponsor Page	Logo on Sponsor Page
Social Media Posts (Facebook & Twitter)	Yes	Yes	Yes	Yes	Yes
Signage at Event	Recognition on signage in high traffic areas	Recognition on signage in high traffic areas	Recognition on signage in high traffic areas	N/A	N/A
Event Tickets	10	10	10	10	5

The GBSHOF received financial support from the County of Erie's Cultural Grant Program in 2024 and 2025 and acknowledges their support.



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LIVE ON-AIR SPONSORSHIP OPPORTUNITIES

The GBSHOF will be hosting four (4) one-hour live broadcasts on WGR550 on four consecutive Saturday mornings leading up to the Induction Ceremony & Dinner Gala in November. The shows will air at 10 a.m. on September 27, and October 4, 11, and 18 with Howard Simon hosting and various members of our new class of inductees participating.

We have several opportunities for sponsorship and live air-time to promote your business during these popular shows that have aired for the past four years as a preamble to the ceremony and gala. The radio spots will run in 30-second intervals at every 15-minute break during the show.

PRICING:

Sixteen (16) 30-second ads over all four radio shows (4 per show)	\$2,000
Eight (8) 30-second ads on all four radio shows (2 per show)	\$1,200
Four (4) 30-second ads on all four radio shows (1 per show)	\$700





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SPONSORSHIP FORM

Yes, we would be delighted to join with others to support the Greater Buffalo Sports Hall of Fame on the occasion of its 35th Annual Induction Ceremony.

Company _____

Address _____

City/Zip _____

Telephone _____

Email _____

Name/Title _____

Signature _____ Date _____

WE PLEDGE TO BE A SPONSOR AT THE FOLLOWING LEVEL:

- ☐ Presenting Sponsor..... \$10,000
- ☐ MVP Sponsor \$5,000
- ☐ Champion Sponsor \$4,000
- ☐ Inductee Sponsor \$3,000
- ☐ Home Team Sponsor \$1,500
- ☐ Table \$1,300
- ☐ Full Page Ad \$500
- ☐ Half Page Ad \$350
- ☐ Patron Sponsor \$100
- ☐ Sixteen (16) 30-second ads over all four radio shows (4 per show) \$2,000
- ☐ Eight (8) 30-second ads on all four radio shows (2 per show) \$1,200
- ☐ Four (4) 30-second ads on all four radio shows (1 per show) \$700

☐ Check is enclosed for the amount of \$ _____

☐ Please send us an invoice.

☐ Unable to sponsor, enclosed is our tax deductible contribution of \$ _____

Make check payable to: Greater Buffalo Sports Hall of Fame, Inc.
PO Box 608
Buffalo, NY 14205

For credit card payments, please contact Gene Kershner at gkershner@ctbk.com.